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Phone: Tucker 6-3191

# John's

PLANTS · SEEDS · BULBS

Apopka, Florida

## Test a Sales Idea!

YOU PAY ME WHAT YOU THINK IT IS WORTH.

Just about every woman loves plants about the house. Every woman loves a bargain. Put these two facts together and you've got a sales idea with customer appeal which you can profitably test.

LET ME SEND YOU A \$33 ASSORTMENT CONSISTING OF 210 INDOOR-GROWING FOLIAGE PLANTS AS PICTURED.

Order it as a test.  
I'LL TRUST YOU TWO WAYS:

1. You have 30 days to pay.
2. YOU PAY ME THE AMOUNT YOU THINK IT IS WORTH.  
(Ever hear of anything as amazing as this?)

These 210 low-priced evergreen foliage plants are terrific impulse items producing a good source of income for you. This self-selling assortment should yield you a profit of at least \$35.

There's no trick to this. The whole hope is that after you have had this \$33 assortment you will develop into a steady customer. That's fair, isn't it?

Plant names, pictures and suggested selling prices are sent with each shipment so you don't have to be a plant expert. Just sign the card, that's all. I'll ship the assortment immediately EXPRESS COLLECT.

SIGN AND MAIL YOUR CARD TODAY!

Sincerely,

JOHN'S

P.S. This offer expires in 30 days. Additional items ordered with this special offer and all future orders will be on an outright sales basis.



50 Philodendron  
(3 sizes)



20 Pothos Marble Queen



5 Plant Combinations



10 Variegated Peperomia



30 IVY  
(2 sizes)



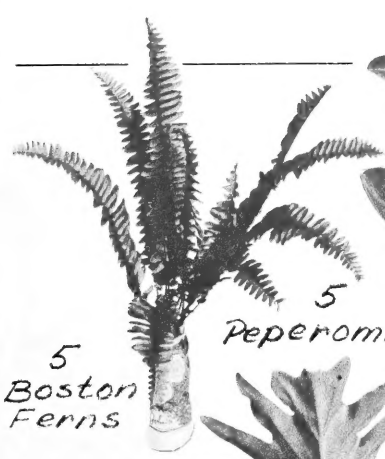
10 Variegated Nephthytis



10 Nephthytis



30 Pothos  
(2 sizes)



5 Boston Ferns



5 Peperomia



5 Chinese Evergreen



10 Dracaena



5 Philodendron  
JOHNSII



5 Sansevieria  
zeylanica



10 Sansevieria  
Hahnii



**BUSINESS REPLY CARD**

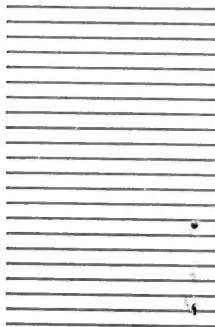
No postage stamp necessary if mailed in the United States

4c POSTAGE WILL BE PAID BY

**JOHN'S**

**APOPKA, FLORIDA**

FIRST CLASS  
PERMIT NO. 4  
(SEC. 34.9 P.L.&R.)  
APOPKA, FLA.



Please send me your \$33. ASSORTMENT of  
210 indoor-growing Foliage Plants . . .

. . . I have 30 Days to Pay you the amount  
I think it is worth.

*Signed* \_\_\_\_\_

Library  
U.S. Dept of Agriculture  
Washington 25, D. C.

Are your name and address correct - Make corrections on this card.